

RSHQ 50K SWEEPSTAKES RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. THIS IS AN ONLINE ONLY SWEEPSTAKES.

A purchase will not improve chances of winning.

CONSUMER DISCLOSURE

You have not yet won.

OPEN TO ALL LEGAL RESIDENTS OF THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA WHO ARE AT LEAST 18 YEARS OF AGE (19 IN ALABAMA AND NEBRASKA) OR OLDER AS OF THE DATE OF ENTRY.

By entering this Promotion, entrants accept and agree to be bound by these Official Rules. Any violation of these rules may result in disqualification. All decisions by the Sponsor regarding this Promotion are final and binding in all respects.

1. **PROMOTION PERIOD.** Promotion begins February 6th, 2020 at 9am CST and ends February 7th, 2020 at 11:59pm CST, when all entries must be received (“Promotion Period”). Sponsor’s computer is the official time keeping device for the Promotion.
2. **ELIGIBILITY.** This rSHQ 50K Sweepstakes (the “Promotion”) is only open to legal residents of the Fifty (50) United States and the District of Columbia (except those residing in Puerto Rico, the US Virgin Islands and other US territories and possessions and military installations) who are 18 years of age (19 in Alabama and Nebraska) or older as of the date of entry, except officers, directors, members, affiliates and employees of the Sponsor, or any other party associated with the development or administration of this Promotion, and the immediate family (i.e., parents, children, siblings, spouse), and persons residing in the same household as such individuals. Void where prohibited. The Promotion is subject to all applicable state and federal laws and regulations.
3. **HOW TO ENTER.**
 - (1) Follow @liketoknow.it and @rewardStylehq on Instagram
 - (2) “Like” a photo on the @rewardStylehq Instagram handle that is tagged in the original caption with #rSHQ50KGiveaway
 - (3) Comment and “tag” (@) a friend’s Instagram handle on the photo with #rSHQ50KGiveaway in the caption of the Instagram photo you “Liked”

Need not be present to win. Multiple entries allowed. Entries must be received by Promotion Period ending date. You agree that by entering the Promotion, the Sponsor may use contact

information you provide for the marketing purposes set forth in Section 9 of these Official Rules and to contact you regarding the Promotion in accordance with applicable law. All entries become the property of the Sponsor and will not be acknowledged or returned. Mechanically reproduced entries or entries submitted with the use of robotic, automated or macro device are not eligible.

4. **WINNERS SELECTION AND NOTIFICATION.** There will be One (1) winner chosen at random from all eligible entries received. Each potential winner will be notified by email (or other electronic means chosen by Sponsor) by February 8th^t, 2020. If a potential winner cannot be contacted, does not respond within five (5) days from the date the Sponsor first tries to notify him/her, and/or the prize or prize notification is returned as undeliverable, such potential winner forfeits all rights to win the Promotion or receive the prize, and an alternate potential winner may be selected. Upon contacting a potential winner and determining that he/she has met all eligibility requirements of the Promotion, including without limitation the execution of required waivers, publicity and liability releases and disclaimers, such individual will be declared a “Winner” of the Promotion.

5. **PRIZE DESCRIPTION.** There will be One (1) Winner chosen at random from all eligible entries received. The details of each prize are set forth below:

| Prize | Prize Description | Approximate Retail Value (“ARV”) |
|--------------|--|---|
| 1 | One (1) rS Goody Bag containing rS branded PopSocket and other rS branded premiums | \$75 |

6. **TAXES.** All federal, state and/or local income and other taxes, if any, are the sole responsibility of each Prize Winner.

7. **ODDS OF WINNING.** THE ODDS OF WINNING THE PRIZE FOR THIS PROMOTION ARE AS FOLLOWS:

| PRIZE | ODDS OF WINNING PRIZE |
|--------------|---|
| 1 | ODDS OF WINNING PRIZE DEPEND ON THE NUMBER OF ELIGIBLE ENTRIES RECEIVED |

8. **NO PRIZE TRANSFER OR SUBSTITUTION.** No prize or any portion thereof is transferable or redeemable for cash. Any portion of the prize that is not used is forfeited. No substitutions for prize except by Sponsor.

9. **CONSENT AND RELEASE.** By entering the Promotion, each entrant releases and discharges the Sponsor and any other party associated with the development or administration of this Promotion, their parent, subsidiary, and affiliated entities, and each of their respective officers, directors, members, shareholders, employees, independent contractors, agents, representatives, successors and assigns (collectively, "Sponsor Entities") and Instagram, from any and all liability whatsoever in connection with this Promotion, including without limitation legal claims, costs, injuries, losses or damages, demands or actions of any kind (including without limitation personal injuries, death, damage to, loss or destruction or property, rights of publicity or privacy, defamation, or portrayal in a false light) (collectively, "Claims"). Except where prohibited: (i) acceptance of a prize constitutes the consent of any Winner, without further compensation, to use the entry, name, and likeness of such Winner for editorial, advertising and publicity purposes by the Sponsor and/or others authorized by the Sponsor; (ii) acceptance of a prize constitutes a release by any Winner of the Sponsor Entities of any and all Claims in connection with the administration of this Promotion and the use, misuse, or possession of any prize; (iii) any potential winner may be required to sign an affidavit of eligibility (including social security number) and a liability/publicity release; and (iv) if prize involves travel or activities, any potential winner and travel companion (if applicable) may be required to execute releases of the Sponsor from any and all liability with respect to participation in such travel/activities and/or use of the prize. Affidavits and releases must be returned within five (5) days from the date that Sponsor first tries to notify the potential winner. If a potential winner is deemed to be a minor under the jurisdiction of his/her residence, the prize will be awarded in the name of his/her parent or legal guardian who must execute the necessary affidavit and release and, if applicable, must accompany Winner on the trip (no additional travel expenses will be awarded should a parent or legal guardian be required to accompany Winner on the trip).

10. **DISCLAIMERS.** (i) Entries that are lost, late, misdirected, incorrect, garbled, or incompletely received, for any reason, will not be eligible. (ii) Sponsor, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of the Promotion, who is acting in violation of the Official Rules, or who is acting with the intent to disrupt or undermine the legitimate operation of the Promotion, or to annoy, abuse, threaten or harass any other person. (iii) Sponsor further reserves the right to cancel, terminate or modify the Promotion if it is not capable of completion as planned, including by reason of tampering, undermine the legitimate operation of the Promotion by cheating, hacking, deception or any other unfair practices or force majeure. (iv) Sponsor Entities are not responsible for errors in the administration or fulfillment of this Promotion, including without limitation mechanical, technological, human, printing, distribution or production errors, and may modify or cancel this Promotion based upon such error at its sole discretion without liability. (v) THE PRIZE IS PROVIDED "AS-IS" AND SPONSOR ENTITIES MAKE NO WARRANTIES, REPRESENTATIONS OR GUARANTEES, EXPRESS OR IMPLIED, IN FACT OR IN LAW, AS

REGARDS THIS PROMOTION OR THE MERCHANTABILITY, QUALITY OR FITNESS FOR A PARTICULAR PURPOSE REGARDING ANY PRIZE OR ANY COMPONENT OF ANY PRIZE. (vi) CAUTION: ANY ATTEMPT BY AN ENTRANT TO UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION MAY BE A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING WITHOUT LIMITATION ATTORNEYS' FEES) FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION. (vii) This Promotion is in no way sponsored, endorsed, administered or affiliated in any way with Instagram or Facebook.

11. **DISPUTES; APPLICABLE LAWS AND JURISDICTION.** The parties waive all rights to trial in any action or proceeding instituted in connection with these Official Rules, including, without limitation, the Promotion. Any controversy or claim arising out of or relating to these Official Rules and/or the Sweepstakes shall be settled by binding arbitration in accordance with the commercial arbitration rules of the American Arbitration Association. Any such controversy or claim shall be arbitrated on an individual basis, and shall not be consolidated in any arbitration with any claim or controversy of any other party. The arbitration shall be conducted in the State of Texas. THESE OFFICIAL RULES AND THE INTERPRETATION OF ITS TERMS SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF TEXAS WITHOUT REGARD TO ITS CONFLICTS OF LAWS RULES. For any matters which are not subject to arbitration as set forth in these Official Rules and/or in connection with the entering of any judgment on an arbitration award in connection with these Official Rules and/or the Sweepstakes, the parties irrevocably submit and consent to the exclusive jurisdiction and venue of the state and federal courts located in or closest to the County of Dallas in the State of Texas. All judgments or awards shall be limited to actual out-of-pocket damages (excluding attorneys' fees) associated with participation in this Promotion and shall not include any indirect, punitive, incidental and/or consequential damages. The parties agree not to raise the defense of forum non-conveniens.

12. **WINNERS' LIST.** For Winners' name, send a self-addressed stamped envelope to be received by February 28, 2020 to: rewardStyle, Inc., rSHQ 50K Sweepstakes Promotion, 3102 Oak Lawn Avenue, Suite 900, Dallas, TX 75219. WA and VT residents may omit return postage.

13. **SPONSORSHIP.** This Promotion is sponsored by rewardStyle, Inc. located at 3102 Oak Lawn Avenue, Suite 900, Dallas, TX 75219 (the "Sponsor").

rewardStyle Privacy Policy: <http://www.rewardstyle.com/privacy>